Amigos de las Américas
Annual Report
2018

Inspiring young leaders throughout the Americas.
Table of Contents

2018 Programs ................................................................. 05
¿Porqué AMIGOS? ............................................................. 07
Honoring Nicaragua ...................................................... 08
2018 Operations .............................................................. 10
Youth Ambassadors ....................................................... 11
Financials ................................................................. 12
Foundation for Amigos de las Américas ... 14
Philanthropy ............................................................... 15
Donors ................................................................ 16
I am honored to serve in my fifth year as President and CEO of AMIGOS.

As an alumna of the Summer Immersion Program and after serving on the Project Leadership team as a young adult, my passion for AMIGOS comes from the extraordinary leadership it offered me and so many others.

In our 54th year of programming, we believe it’s absolutely critical to inspire young people to care about the world. We are here to inspire our next generation of youth to care about their neighbor, about their community, and about the world beyond.

We also know that there is no better way to jumpstart this sense of responsibility than the act of having to go out and try it for yourself.

Just like our volunteers, we as an organization have gone out and tried new leadership strategies in 2018, building on our 54 years of expertise. Our programming has become more effective and sustainable this year as a result.

Thank you to all of our partners and stakeholders for making 2018 a memorable year for AMIGOS. We could not pursue our mission without your support.

Sara Nathan
President & CEO
“The world isn’t a sphere. It’s a polygon with seven billion sides, and I got to know a couple more.”

- 2018 Coclé, Panama Summer Immersion Program volunteer
2018 PROGRAMS

700+ volunteers in the field
25,000 community members involved
79,890 service hours completed
$300,000+ financial assistance awards
Discover AMIGOS Program
• 2-week guided introductory leadership development group experience for 13-15-year-olds
• Host family stay, hands-on service projects, and group learning
• No Spanish language requirement
• 61 student and mentor volunteers
• Nicaragua and Panama

AMIGOS Summer Program
• 4-9 week authentic service and leadership programs for 15-22-year-olds
• Host family stays, community led service project, and local youth involvement
• 444 volunteers and 71 Project Leadership Team members
• Colombia, Costa Rica, Dominican Republic, Ecuador, Mexico, Nicaragua, and Panama

AMIGOS Gap Program
• Semester or academic year authentic immersion programs for 17-22-year-olds
• Accredited by the GAP Year Association
• Internship placements, Spanish language classes, and leadership workshops
• Local group excursions
• 38 volunteers
• Nicaragua and Ecuador

Youth Ambassadors Program
• Binational exchange program in five countries including the U.S. with 3-4 weeks in country and 6-8 months of community service at home
• Funded by U.S. Department of State
• 100 student and mentor volunteers
• Colombia, Ecuador, Paraguay, U.S., and Uruguay
¿Porqué AMIGOS?

Students choose AMIGOS over other ways to spend their summer or academic year because we offer them experiences in intercultural engagement and impactful community service. The below chart paints a clear picture of the multiple reasons why young people from the U.S. and Latin America choose to participate in AMIGOS.

Why Students Choose AMIGOS?

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Longer Program</td>
<td>17%</td>
<td>21%</td>
<td>26%</td>
</tr>
<tr>
<td>Highly Immersive</td>
<td>27%</td>
<td>43%</td>
<td>41%</td>
</tr>
<tr>
<td>Rural Experience</td>
<td>13%</td>
<td>20%</td>
<td>19%</td>
</tr>
<tr>
<td>Independence</td>
<td>20%</td>
<td>32%</td>
<td>33%</td>
</tr>
</tbody>
</table>
Honoring our partners and communities in Nicaragua

In April 2018, we made the difficult decision to suspend all programming in Nicaragua due to political turmoil and unrest throughout the country. Volunteers on the Gap Program in León were evacuated along with three staff members.

3,603 alumni have completed an AMIGOS program in Nicaragua. The first program was open from 1969-1979, and in 2000, AMIGOS returned with Summer Programming. Volunteers and staff lived and served in hundreds of communities throughout Nicaragua over the next eighteen years. The Gap Program was founded in Nicaragua in 2012, and our Discover AMIGOS pilot was launched there in 2017. In addition, hundreds of Nicaraguan students joined AMIGOS over the years as local or national volunteers.

**AMIGOS will return to Nicaragua as soon as possible.**

This country, its people, and our dedicated host families, community members, and partner organizations are valued deeply by our staff team and the thousands of alumni who were welcomed into this country. AMIGOS wishes to thank the host families, community members, and partner organizations that have collaborated with us for so many years.

Our Partners:
Asociación de Promotores de la Cultura • Asociación Las Tías • Eastern Pacific Hawksbill Initiative (ICAPO) • Fundación Amigos del Río • Instituto Politécnico La Salle • Movimiento Comunal Nicaragüense • Nombre de la Asociación Contraparte • Plan International • Prodessa Nicaragua • UCA San Ramón • and many more
2018 Operations

In a changing and increasingly interconnected world, it is important for AMIGOS to change and adapt. AMIGOS is transforming the way we work to serve our volunteers. These changes unfolded new chapters of our ongoing history and story.

Global Workforce

Latin American Youth & Our Leadership Ladder
Latin American youth involvement spanned across the Youth Ambassadors Program, Summer Immersion Program, and Project Leadership Team. Since 2010, we have built our capacity to involve more Latin American youth directly in all our programs.

New Recruitment Model
We grew our professional recruitment team across the U.S in 2010. Our Chapter Network professionalized their local recruiter roles. This recruitment approach resulted in stronger ties to schools and partner organizations for sustainable recruitment year after year.

Program Pipeline
By targeting youth in middle school, high school, and college, AMIGOS advanced an enrollment pipeline between our different programs in 2018. Our volunteer age range now includes students between 13-22 years old.
Youth Ambassadors Spotlight

Funded by the U.S. Department of State, the Youth Ambassadors Program orchestrates binational exchanges for youth from the United States and Latin America. Students grow in their leadership and cultural understanding with the guidance of mentors. After students complete their international exchange, they undertake community service work in their home communities.

In 2018, funding for the Youth Ambassadors Program increased by 67%, allowing AMIGOS to serve even more volunteers across four binational exchanges.

- 40 volunteers traveled from the U.S. to Ecuador and Uruguay
- 60 volunteers traveled from Paraguay, Uruguay, Ecuador, and Colombia to the U.S.

Youth Ambassadors Consortium

In 2018, the Department of State invited the AMIGOS Youth Ambassadors Program into a respected consortium of academic and nonprofit organizations who share our focus in education and global leadership.

Organizations in the 2018 Youth Ambassadors Consortium:

- Georgetown University
- World Learning
- SUNY Plattsburgh

Through the consortium, AMIGOS has gained crucial insights in areas such as health and safety and training from our fellow consortium members. On top of that, our volunteers are introduced to fellow young global leaders participating in the other groups of the consortium.
It has been the greatest honor to serve as Chair of the AMIGOS Board of Directors. I feel privileged to speak on behalf of the Board. AMIGOS has shaped our lives in similar and unique ways. We are alumni of these programs, parents of volunteers, and advocates for youth development and leadership.

In 2018, the Board approved increased spending from reserves to propel the organization forward in strategic areas of operations and marketing. These investments are critical to the future of AMIGOS and our ability to serve our mission. These investments will result in higher program enrollment, increasing our impact on more young people and communities throughout the Americas.

We are proud of the work that AMIGOS accomplished in 2018 and our potential to transform the lives of more young people in future generations.

Thank you,

Patricia Grad
Chair, AMIGOS Board of Directors
2018 Financials

Total Revenue
$4,631,656

- Program, including fees and group fundraising
  - Summer Immersion Program: $3,050,050 (66%)
  - Gap Program: $2,325,075 (50%)
  - Discover AMIGOS Program: $531,996 (12%)
- Fundraising and grants
  - Individual, Corporation, and Foundation: $1,482,726 (32%)
  - Government Grants/Youth Ambassadors Program: $804,753 (17%)
- Investment and other income
  - $98,880 (2%)

Total Expenses
$4,771,400

- Program-related expenses
  - $3,840,270 (81%)
- Financial assistance
  - $139,201 (3%)
- Administration
  - $489,346 (10%)
- Fundraising
  - $302,583 (6%)
A Revised Focus for the Foundation for Amigos de las Américas

The Foundation for Amigos de las Américas was founded in 2003 to establish a strong foundation corpus for AMIGOS. Over the next 15 years, 45 visionary trustees led the Foundation, elevating philanthropy to help AMIGOS grow and innovate.

Through general fundraising efforts and the first formal capital campaign from 2013-2017, the Foundation raised millions to support strategic initiatives that helped AMIGOS reach more volunteers and communities throughout Latin America.

In 2017, at the conclusion of the capital campaign, the Boards for the Foundation and the AMIGOS Corporation voted to streamline the organization’s governance structure. The Foundation for AMIGOS still retains responsibility for managing endowment funds; however, it will no longer be an active fundraising organization.

In 2018, the newly formed one AMIGOS Board focused on advancing philanthropy and fulfilling its fiduciary governance duties.

The Legacy of the Foundation for AMIGOS

• Founded in 2003 by visionary leaders who realized the opportunity to elevate philanthropy across the organization.
• The first ever capital campaign from 2013-2017. The campaign allowed AMIGOS to make critical investments in marketing and IT, to expand our program portfolio with the Gap and Discover AMIGOS Programs, and to provide more financial assistance funding to volunteers.
• $199,696 in Bevil Grants distributed to 185 community service projects in Latin America. These grants were awarded to projects that surpassed expectations in their scope and plans for sustainability.
• The AMIGOS 50th Anniversary campaign and celebrations in 2015.

We thank the visionary leaders of the Foundation and the donors who gave generously to support advancements in the organization. Over the past 15 years, AMIGOS has grown stronger because of the Foundation’s focus on philanthropy and the financial investments that the Foundation made possible.
Philanthropy

As a nonprofit, AMIGOS relies on the financial support of a dedicated donor community. Our founder, Guy Bevil, started AMIGOS because there was great need for our mission. We continue that legacy today in large part due to philanthropy. AMIGOS would not have our scale of programming or diversity of volunteers without philanthropic support.

In 2018, philanthropic giving amassed $1,482,726 supporting our programs and student volunteers. These funds expanded the Financial Assistance Program, Latin American youth participation, seed funding costs for community service projects in host communities, and organizational capabilities in IT and Marketing.

Philanthropy Highlights in 2018

- Increased grant funding for the Youth Ambassadors Program
- The 2nd Adelante Benefit in San Francisco
- The 2nd Breakfast to Benefit AMIGOS in Houston
- Creation of the Guy Bevil Legacy Society

“We all have a voice inside of us that tries to keep us safe. But in doing so, that voice keeps us small. AMIGOS goes after that voice — and expands it — creating a bigger vision for yourself and for your place in the world. Barriers are not there to hold you back; barriers are there simply to overcome. For all of us, when we become an Amigo, there is no other choice but to grow.”

- Liz Guerrero; Gap Program Alumna, 2018 Adelante Benefit Student Speaker

A group of committed supporters saw the AMIGOS of today in action.

During the first Supporters Trip, attendees visited the Summer Immersion Program in Chimborazo, Ecuador with President and CEO Sara Nathan and members of our Programs Team.

“Participating in this trip was the highlight of our year! We made many new friends and had a great time! In Ecuador, it was very informative to listen to a presentation by the host partner, PLAN. This gave us context for our visit to the Ecuadorian AMIGOS communities.

We met with the AMIGOS volunteers living in various mountain settings, attended an encuentro (a one-day reunion for the AMIGOS volunteers throughout the region) and met with the in-country staff.

It was amazing to see the great work being done by a new generation of students.”

- Peter (‘67, ’68, ’69) and Margie Benziger
Donors

Gifts of $1,000 or more to the Amigos de las Américas National Office

Corporate and Foundation Donors
Alexander Family Foundation, Inc.
Ann C. & C. Hamilton Sloane Family Foundation
Apple Inc.
Arsenal Capital Partners
The Brown Foundation, Inc., of Houston
Driscol’s
Everett Family Fund of Greater Houston Community Foundation
Higginbotham
The IndiGO Blue Family Foundation
Jackson Walker LLP
James M. Collins Foundation
The Kauffman Foundation, Inc.
Kiwanis Foundation of Houston
Liftsource Machinery Ltd.
Mann Family Foundation
Merck Foundation
MSB Cockayne Fund, Inc.
Perry Homes Foundation of the Greater Houston Community Foundation
Ramsbacker Prokey Leonard LLP
Richard and Alita Rogers Fund of Akron Community Foundation
SCA Charitable Foundation
Seattle Foundation
Shell Oil Company Foundation
Strake Foundation
Walmart Foundation
Westwood Trust

Individual Donors
Doug and Stacy Alexander
Eric and Cindy Arbanovella
Bill and Cathy Arnold
David Baron and Pamela Mann
David and Bobby Besenfelder
Jennifer Brodsky and Kumar Dandapani
Tom and Soraya Brombacher
James Bull and Erin Mulligan
Robert and Jane Cabes
Lauren Cantor
Ed and Suky Cazier
Ray Chavez and Jill Hacker-Chavez
Steve and Allyson Cook
James Crump and Mary McBeth
James and Jill Crutcher
Dennis Leonard and Kristy Culp-Leonard
Crane and Ellen Curran
Greg and Maria Elena Grannen
Ronald and Hayley Elesh
Charlie Evans
Stephanie Falkenstein and Subir Kumedan
Don Freedman and Martha Kaplan Freedman
James and Angela Graves
Mike Gridley
Fred and Betsy Griffin
Andrew Haas and Susan Seligman-Haas
Michael Hafner and Samantha Schnee
Boyd and Erin Heath
William Hewlett and Kimberly Myers Hewlett
Scott Horsley
Fred and Karen Hulting
Adolfo Jimenez and Ulrike Falkenberg
Chris Johnson and Cynthia Pekow
Phil and Linda Johnson
Michael and Marsha Joyce
Sam Keller and Pascaline Cure
Samantha and Benjamin Krause
Wade and Donna Lamson
Dianne Langmade
Kevin and Robin Lanier
Clyde and Celeste Layne
Bob and Johnna Lebow
Bryan and Leanne Link
David and Danielle Magdel
James and Toria Magleby
Janet Maldonado and Steve Juno
Catherine and George Masterson
Mac and Karen McManus
Kelly McMullen and Daniel Bowles
Michael and Patricia Moore in memory of Madeleine Moore
Anne Morriss and Frances Frei
Patty Mueller
Andrew and Sara Nathan
Erika Nelson
Steve and Laura Otillar
David Perna
Lisa Pieper and Robert Garland
Marc and Leanna Primiani
Bart and Ilene Putterman
David Quinto
Denton Ragland and Sarah Felknor
Peter Ralston
Carrie Rhodes
Scott and Cathi Roberts
Milton and Lisa Roney
Patricia Rosenberg and Scott Nichols
Tim and Michele Ruch
Ann Sandford
Stephen and Lisa Brogan Schafer
Bob and Donna Schutt
Patricia Selcke Grad and Ben Grad
Laura Sharpe McCutchen and Roy McCutchen
Steve and Susana Sharpe
Tim Singletary and Joanne Houck
Scott Smith and Phyllis Tien
Virginia Smith
Toby and LaDeena Spoon
Jake Stern and Kristin Ely
Marvin and Cassandra Trotter
James Tysell
Krisa Van Meurs and Peter Farmer
Michael Vaughn
Dayton and Sara Voorhees
Daniel Weltin and Mildreth Carias-Padilla
Dorn and Dominique Wenninger
Amalia Wille Davidoff and Eliot Davidoff
Mark and Barbara Wille
Anonymous (15)
QUESTIONS?

Contact us to learn more about AMIGOS.

impact@amigosinternational.org
amigosinternational.org